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**Junior Achievement Partners with Synovus Bank to Deliver  
Financial Literacy Lessons in the  
Palm Beaches & Treasure Coast**

*Support will also include work and career readiness and  
entrepreneurship lessons*

**West Palm Beach, FL** – Junior Achievement of the Palm Beaches & Treasure Coast is one of five local JA operations across the country participating in a [partnership with Synovus Bank](#). Synovus recently contributed \$250,000 to Junior Achievement USA through its Here Matters Community Fund to deliver lessons on financial literacy, essential life skills, work and career readiness, and entrepreneurship to thousands of students in Alabama, Florida, Georgia, South Carolina, and Tennessee. The lessons will educate and empower children throughout their journeys toward a bright and successful future. The Synovus contribution was the bank’s first donation to a nonprofit since establishing the community fund.

Through this partnership, Junior Achievement of the Palm Beaches & Treasure Coast, alongside local Synovus Bank representatives, will determine which learning experiences best meet the needs of the community.

“Our research shows students are eager to learn about money, business ownership, and work and careers, but they often don’t know where to go for help,” said Claudia Kirk Barto, President. “With the commitment of Synovus, we will be able to help thousands of young people gain knowledge in these critical life skills.”

JA learning experiences depend on volunteers from partners like Synovus to help bring lessons to life for the students it serves. As part of Synovus’ community outreach program called Here Matters, Synovus team members will help teach JA programs in local schools.

“At Synovus, our purpose is to enable people to reach their full potential,” said Sean Simpson, Division CEO Central & South Florida. “JA inspires young people to take charge of their financial futures, and we’re proud to partner with the nonprofit to strengthen communities and positively impact future generations.”

**About Junior Achievement of the Palm Beaches & Treasure Coast**

Junior Achievement of the Palm Beaches & Treasure Coast is a nonprofit organization with the mission to inspire and prepare young people to succeed in a global economy through classroom programs. Junior Achievement provides students, grades K-12, with hands-on, experiential education focused on financial literacy, entrepreneurship, and work readiness that is led by community volunteer mentors. Junior Achievement of the Palm Beaches & Treasure Coast is proudly serving over 70,000 youth throughout Palm Beach, Martin, St. Lucie, Indian River, and Hendry counties. Junior Achievement of the Palm Beaches & Treasure Coast is located at 700 Rosemary Avenue, Suite 204, West Palm Beach, FL 33401.

For more information about program offerings, please visit [www.juniorachievement.com](http://www.juniorachievement.com) or call 561-242-9468.

**About Synovus Bank**

Synovus Bank, a Georgia-chartered, FDIC-insured bank, provides commercial and consumer banking and a full suite of specialized products and services, including private banking, treasury management, wealth management, mortgage services, premium finance, asset-based lending, structured lending, capital markets and international banking. Synovus has branches in Georgia, Alabama, South Carolina, Florida and Tennessee. Synovus is a Great Place to Work-Certified Company and is on the web at [synovus.com](http://synovus.com) and on Twitter, Facebook, LinkedIn and Instagram.

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